



MEDIA ALERT

**** PHOTO & VIDEO OPPORTUNITY ****

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Can Orange County Collect 1.5M Diapers in One Day?

Homebuilders Unite to Build 'Diaper Homes' to Support OC Families Experiencing Homelessness

WHO: Join elected officials, community partners and Southern California's premier homebuilders for the 5th Annual "Builders for Babies" competition to benefit HomeAid Orange County's *Essentials*[®] Diaper Drive. *Essentials* is a month-long countywide campaign to collect critical baby items such as diapers, baby food, wipes and other toiletry items for families with young children who are experiencing homelessness.

Participating homebuilders this year include Brookfield Residential, Lennar, Meritage Homes, National Core, The New Home Company, William Lyon Homes, DuPont™ Tyvek® & Energy Inspectors, Greater Sales & Marketing Council/BIA NextGen, Orange County Sheriff's Department and HomeAid Inland Empire and others.

VISUALS: Teams of homebuilders will compete to build the best homes and structures made entirely of diapers. Hundreds of volunteers will be onsite to assist in loading UPS trucks and packing pallets of donated items which will benefit 23 shelters for families experiencing homelessness, including Precious Life Shelter (Los Alamitos), Families Forward (Irvine), South County Outreach and HomeAid Family CareCenter (Orange). This festive event will include music, food, and booths and is open to the public. For more information, please visit www.homeaidessentials.org.



WHEN: **Friday, June 21, 2019**
9 a.m. – 1 p.m.*
*Award Ceremony at 1 p.m.

WHERE: **Angels Stadium under the Big "A"**
2000 E Gene Autry Way
Anaheim, CA 92806

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About HomeAid Orange County

HomeAid Orange County is the founding chapter of a national non-profit organization with the vision and purpose to end homelessness. Through its mission of building new lives for families and individuals experiencing homelessness through housing and community outreach, HomeAid, develops housing, advocates and provides service in the community to those experiencing homelessness.

Since 1989, HomeAid Orange County – founded by the Building Industry Association (BIA) of Southern California's Orange County Chapter, has completed 63 developments, adding 1,684 shelter beds throughout Orange County. HomeAid acts as the housing developer and liaison between services providers, community volunteers, builders and specialty contractors. Tragically thousands are still in need of shelter each and every day. To help solve this social crisis, new housing developments are being planned and constructed throughout Orange County. For more information, please visit www.homeaidoc.org.

About First 5 Orange County, Children and Families Commission

First 5 Orange County, Children and Families Commission oversees the allocation of funds from Proposition 10, which added a 50-cent tax on tobacco products sold in California. In fiscal year 2017/18, the Commission allocated more than \$31 million to fund programs for young children. Children ages 0 to 5 years and their families received 2.8 million services. Funds help pay for early education, pediatric primary and specialty health care, children's dental care, homeless prevention, and child development programs for children from the prenatal stage to age 5 and their families. First 5 Orange County's vision is that all children are healthy and ready to learn. For more information, visit www.occhildrenandfamilies.com.