



# Candidate Academy

**What** This non-partisan seminar series provides a wealth of training and resources for participants considering running for public office. Convenient evening sessions are led by local civic leaders and industry experts. This academy prepares prospective candidates with the insight and tools to win.

**Where** The Pilot Room at the OC Sailing Center  
34451 Ensendada Place, Dana Point, CA

**When** October 2, 9, 16 & 23  
4:30 – 7:00 p.m.

**DEADLINE TO APPLY IS SEPTEMBER 4, 2019**  
**COST \$149**

Thank you to our Candidate Academy Sponsors:



## Session Overview

### DEVELOPING A PASSION

#### Wednesday, October 2

Erik Weigand, District Director California State Senator Pat Bates  
Jamey Federico, Dana Point City Council  
Sandy Rains, Laguna Niguel City Council

### NUTS AND BOLTS

#### Wednesday, October 9

Ada Briceño, Chair, Orange County Democratic Party  
Fred Whittaker, Chair, Republican Party of Orange County  
Marcia Nielsen, Orange County Registrar of Voters  
Kathy Ward, City Clerk, City of Dana Point

### MARKETING AND THE MEDIA

#### Wednesday, October 16

Paul Simonds, Vice President, Curt Pringle and Associates  
Michael Hadland, Government Affairs Manager, Cox Communications  
Todd Harmonson, Senior Editor, Orange County Register  
Adam Probolsky, Probolsky Research

### TODAY'S CHALLENGES AND TOMORROW'S OPPORTUNITIES

#### Wednesday, October 23

Dr. Elliot Stern, President, Saddleback College  
Megan Yoo Schneider, Municipal Water District of OC, District 7  
Anthony Teng, Dean, Advanced Technology and Applied Science, Saddleback College  
Marnie O'Brien Primmer, Executive Director, Orange County Council of Governments  
Gila Jones, CUSD Trustee

*(Confirmed Guest Speakers as of 8/12/2019)*

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