



The Pet Adoption Center  
of Orange County

**Pets. Family. For Life.**

[www.adoptocpets.org](http://www.adoptocpets.org)

P.O. Box 80400, Rancho Santa Margarita, CA 92688  
949-858-1000 • [info@adoptocpets.org](mailto:info@adoptocpets.org)

*principally funded by the*  
**Stanley W. Ekstrom Foundation**

February 7, 2019

As the lead sponsoring nonprofit, The Pet Adoption Center of Orange County cordially invites you to support the 2019 South County Pet Expo!

This popular fourth annual event is being presented by OC Supervisor Lisa Bartlett, in partnership with the City of Lake Forest and The Pet Adoption Center of OC. The Expo will be held Saturday, March 9, from 10 AM to 2 PM, in The Commons greenbelt area at the Lake Forest Sports Park, 28000 Rancho Parkway, Lake Forest, CA 92630.

The South County Pet Expo is pleased to present special guest, Bruce Cameron, author of the New York Times Bestseller and new major motion picture, “*A Dog’s Way Home*,” starring Ashley Judd and Edward James Olmos. Mr. Cameron will be at the Pet Expo to conduct a book signing for all attendees and introduce *BELLA*, canine star of the movie!

This family and pet-friendly event will feature rescue groups with many loving animals available for adoption, fun and exciting canine demonstrations, vendors providing all manner of pet products and services, as well amazing food trucks, music and more. Due to the enormous popularity of the Pet Expo, free overflow parking and shuttles will also be available from Saddleback Church, directly across the street from the event.

By sponsoring the fourth annual South County Pet Expo, your **tax-deductible** donation will provide you the incentives listed in the attached Sponsor Pledge Form, as well as a unique opportunity to connect with thousands of enthusiastic pet owners and their pets, all in one convenient location.

To sponsor the 2019 South County Pet Expo, please return your Sponsor Pledge Form by Friday, February 22. Thank you for your kind consideration, and we’ll look forward to seeing you at the South County Pet Expo!

Sincerely,

**April Josephson**  
Executive Director  
The Pet Adoption Center of Orange County

## 2019 SOUTH COUNTY PET EXPO – SPONSOR PLEDGE FORM

Organization: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone: (     ) \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

### SPONSORSHIP LEVELS:

**Title Sponsor \$10,000** – As the South County Pet Expo Title Sponsor, your Organization will be offered a Speaking Role at the Event. Your Logo will be prominently featured as Title Sponsor on Event Advertising. You will receive a Special Award and Verbal Recognition from Supervisor Bartlett at the Event, as well as a Premier Booth Location; Signage prominently displayed at the Event; Announcement of Title Sponsorship in Supervisor Bartlett’s Newsletter; and a Certificate of Recognition from Supervisor Bartlett.

**Diamond Sponsor \$5,000** – Your Organization’s Logo will be prominently featured as Diamond Sponsor on Event Advertising; Receive a Special Award and Verbal Recognition from Supervisor Bartlett at the Event; Premier Booth Location; Signage prominently displayed at Event; Announcement of Diamond Sponsorship in Supervisor Bartlett’s Newsletter; and a Certificate of Recognition from Supervisor Bartlett.

**Platinum Sponsor \$2,500** – Your Logo will be featured as a Platinum Sponsor on Event Advertising; Receive Special Award and Verbal Recognition from Supervisor Bartlett at Event; Premium Booth Location; and a Certificate of Recognition from Supervisor Bartlett.

**Gold Sponsor \$1,000** – Special Award and Verbal Recognition from Supervisor Bartlett at the Event; Preferred Booth Location; and a Certificate of Recognition from Supervisor Bartlett.

**Silver Sponsor \$500** – Verbal Recognition from Supervisor Bartlett at Event; Preferred Booth Space; and a Certificate of Recognition from Supervisor Bartlett.

**Bronze Sponsor \$100** – Individual Booth Space.

**Non-Profit (Complimentary)** – Individual Booth Space.

***NOTE: Sponsors must be preapproved & provide the canopy, table & chairs for their 10’x10’ booth space. Please let us know upon submitting your Sponsor Form if you require more than a 10’x10’ booth space.***

To ensure your Sponsorship Level is properly recognized on Event Advertising, please return this form by Feb. 22 along with your **tax-deductible** check (Tax ID # 47-3705568) made payable to **The Pet Adoption Center of Orange County** and note “**Pet Expo Sponsor**” on the memo line. Please mail your check to:

**The Pet Adoption Center of Orange County**  
P.O. Box 80400, Rancho Santa Margarita, CA 92688-0400  
Phone: (949) 858-1000

You may also email the completed form and your high resolution logo file to ***sponsor@adoptocpets.org***, and send your payment via PayPal to ***donate@adoptocpets.org***. Please note on your PayPal transaction that the funds are for “**Pet Expo Sponsor**,” and provide the PayPal transaction number in your email.