



# COUNTY OF ORANGE

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## COUNTY OF ORANGE EXPANDS *BACK2BUSINESS INITIATIVE* TO INCLUDE OUTDOOR PLANNING FOR SMALL BUSINESSES

**SANTA ANA, Calif.** (August 14, 2020) – In partnership with 3D Event Designer, the County of Orange is launching the *Back2Business Initiative: Outdoor Edition*, an expansion of the original *Back2Business Initiative* program, to help local small businesses impacted by COVID-19 safely reopen by meeting local, state and federal social distancing guidelines.

The *Back2Business Initiative: Outdoor Edition* will provide up to 800 Orange County small businesses with access to free floor plan software to quickly create, configure, or update their indoor and now outdoor space(s). This software allows businesses, such as restaurants and retail shops, to view their current layouts and adjust their floor plans to meet the latest social distancing requirements. With outdoor space being a focus for most restaurants, this software will allow restaurant owners to maximize the availability of their outdoor seating, giving them the confidence to open to customers and bring their employees back to work safely and responsibly.

*Back2Business Initiative: Outdoor Edition* is free and available to eligible businesses on a first-come, first-served basis now through December 30, 2020, or when the maximum number of slots are filled, whichever comes first. Eligible businesses interested in participating can sign up and access the software at <https://bit.ly/ocffloorplans>. To be eligible, businesses must be in Orange County and have 500 employees or less.

The following technology requirements must be met to successfully use the software:

- Have a reliable Internet connection
- Have access to any Mac, PC, tablet, or phone device (creating a floor plan is easiest on a Mac or PC)
- Have access to [Google Chrome](https://www.google.com/chrome/) or any browser other than Internet Explorer

Members of the media are invited to sign up and try a demo version of the software by emailing [mchelle.haines@occr.ocgov.com](mailto:mchelle.haines@occr.ocgov.com) for access.

For more information on the *Back2Business Initiative*, visit <https://bit.ly/ocffloorplans> or call the Economic and Business Recovery Call Center at (714) 480-6500.

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